

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

In everyday interactions, the speakers may encounter problems during communication that they did not intend to experience. Even though the speakers of the language may articulate their ideas or intentions clearly, the anticipated response from other speakers may sometimes be below or beyond expectations. This mistake aligns with the misconception of how people think, and it is a very common element in the comprehension of language since it depicts the actual practical use of communication. For instance, in linguistics, such occurrences are said to be issues of the study of pragmatics, which is the study of language within social contexts. In linguistics, it is, therefore, possible to study and explain how meaning is created in the use of particular words, sentences, or even gestures in which the meanings can not be derived where normal usage of language has ceased or when the interpretation of what was intended is not clear.

Pragmatics, as a subfield of linguistics, deals with how context influences the interpretation of meaning in communication. It focuses on the ways in which speakers and listeners use language in real-life situations and how meaning is negotiated based on the context of the conversation. Pragmatics goes beyond the literal meaning of words to consider factors such as the speaker's intentions, the relationship between the interlocutors, and the social and cultural norms governing communication.

In pragmatics, there are many theories proposed by linguists, one of which is about politeness. Politeness can be generally defined as the use of language strategies to avoid conflict and maintain social harmony during communication. The norms of interactions are primarily concerned with the proportions of effort individuals maintain towards protecting and enhancing social order during interactions. The politeness theories proposed by Brown and Levinson build upon this concept and make a clear distinction between positive politeness that affirms relations of the interactants and negative politeness that constrains interactions

based on respect for the interlocutor's wish for independence. This approach does not only emphasize the choice of language but tries to capture the values and culture of a society which creates a very vast area of research in linguistics and sociolinguistics.

Politeness, as explained above, is not only found in real-life interactions but also in movie scripts. Scriptwriters, when developing characters in their scripts, often use dialogue that reflects the way people communicate in daily life. These fictional exchanges are crafted to resemble real conversations, allowing audiences to relate to the characters on a personal level. The way characters interact with one another, through their use of politeness strategies, reveals much about their personalities and relationships. By examining the politeness strategies employed in movie scripts, we can gain insights into how language is used to create and develop characters, just as we observe in real-world communication.

So, I conducted a research related to pragmatics, specifically politeness, because I aim to provide a better understanding of politeness through an analysis of a movie script and that my research will gain deeper knowledge of how politeness is reflected in language use, as seen in fictional dialogue. This study will demonstrate how politeness strategies are applied in various interactions and highlight their importance in communication, thereby offering insight into how these strategies shape social relationships and character development within the script.

The object of my research is "The Banshees of Inisherin" movie script written by Martin McDonagh. According to Variety website (2022), "The Banshees of Inisherin" tells about the emotional fallout between two close friends, Pádraic and Colm in rural Ireland. The story captures the gravity and heartache of the friendship's abrupt end, evoking intense emotions in a setting where men are typically reserved about expressing their feelings. The movie script blends poignant drama with the tension of a "romantic melodrama" in a world bound by social conventions.

1.2. Identification of the Problem

Based on the background of the problem above, I identify that the characters in “The Banshees of Inisherin” movie script, when conversing with each other, encounter different personalities. This means that different characteristics lead to different responses to interpret each other’s utterances. If the characters fail to understand the context of their interactions, misunderstandings can occur. This highlights the importance of examining how these differing personalities shape their communication and contribute to the narrative’s progression.

1.3. Limitation of the Problem

Based on the identification of the problem above, the limitation of this research is to analyze the positive and negative politeness strategies found in the movie script of “*The Banshees of Inisherin*” using Brown and Levinson’s politeness theory.

1.4. Formulation of the Problem

Based on the limitation of the problem above, the problem of this research can be formulated as the following questions:

1. What are the positive and negative politeness strategies employed by the characters in the movie script of “*The Banshees of Inisherin*” (2022)?
2. What are the factors that influence the positive and negative politeness strategies of the characters in the movie script of “*The Banshees of Inisherin*” (2022)?
3. Which strategy stands out as the most frequently used politeness strategies by the characters and the underlying meanings does it serve in the movie script of “*The Banshees of Inisherin*” (2022)?

1.5. Objectives of the Research

Based on the formulation of the problem above, the objectives of my research are:

1. To analyze the positive and negative politeness strategies used in the movie script of “*The Banshees of Inisherin*” (2022).

2. To analyze the factors influencing the use of positive and negative politeness strategies by the characters in the movie script of “*The Banshees of Inisherin*” (2022).
3. To identify the most used politeness strategy in the movie script “*The Banshees of Inisherin*” (2022).

1.6. Benefit of the Research

There are two kinds of benefits expected from this research, which are theoretical and practical. In a theoretical way, I hope that my research can provide teachers, students, and other researchers with a deeper understanding of positive and negative politeness strategies and their application in movie narratives, contributing to the fields of pragmatics and sociolinguistics. In a practical way, I hope that this research can enhance communication skills by increasing awareness of politeness strategies in various contexts, promote cultural sensitivity and understanding, and influence media and art to create more authentic portrayals of interpersonal relationships.

1.7. Systematic Organization of the Research

The framework of this term paper which is titled “Positive and Negative in The Utterances Found in “Banshess of the Inisherin” (2022)” Movie Script” is explained as follow:

CHAPTER 1: INTRODUCTION

This chapter includes the stages of the research structure, including the background of the problem, identification of the problem, limitation of the problem, formulation of the problem, objectives of the research, benefits of the research, and systematic organization of the research.

CHAPTER 2: THEORETICAL FRAMEWORK

This chapter includes the theories about my research, such as the definition and explanation of positive and negative politeness strategies based on Brown and Levinson theory. It also includes previous relevant studies.

CHAPTER 3: RESEARCH METHOD

This chapter outlines the research method and data used for this study titled “Positive and Negative in The Utterances Found in “Banshess of the Inisherin” (2022)” Movie Script.” It includes time and location, research approach and method, research object and data, data collection technique, and data analysis technique.

CHAPTER 4: POSITIVE AND NEGATIVE POLITENESS IN THE UTTERANCES FOUND IN “*THE BANSHEES OF INISHERIN*” (2022) MOVIE SCRIPT

This chapter presents the results and explanations of my research related to the positive and negative politeness strategies used by the characters in “*The Banshees of Inisherin*” (2022).

CHAPTER 5: CONCLUSION

This chapter presents the conclusion of the analysis that has been done in the previous chapter, and it also presents suggestions for future researches.