

**CODE-SWITCHING USED BY NAJWA SHIHAB AND
AGNEZ MONICA IN NAJWA SHIHAB'S CATATAN
NAJWA X AGNEZ MO | CATATAN NAJWA YOUTUBE
VIDEO**

TERM PAPER



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FACULTY OF LANGUAGE AND CULTURE
DARMA PERSADA UNIVERSITY
JAKARTA
2025**

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AGNEZ MONICA IN NAJWA SHIHAB'S CATATAN
NAJWA X AGNEZ MO | CATATAN NAJWA YOUTUBE
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Submitted in part-fulfillment of requirement for obtaining

Sarjana Linguistik (S. Li) degree



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2025**

INTELLECTUAL PROPERTY STATEMENT PAGE

I hereby declare that the term-paper is the result of my own work and not plagiarism of another work, the contents has become my responsibility. All the sources of my research and quoted or referenced have been stated correctly.

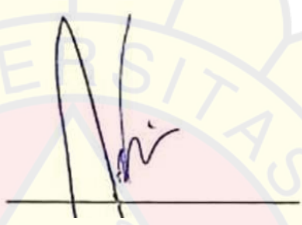
Jakarta, 20 Januari, 2025

(Edwin Oktavian Wuntuan)



LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Edwin Oktavian Wuntuan entitled “CODE-SWITCHING USED BY NAJWA SHIHAB AND AGNEZ MONICA IN NAJWA SHIHAB'S CATATAN NAJWA X AGNEZ MO | CATATAN NAJWA YOUTUBE VIDEO” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining *Sarjana Linguistik* (S.Li) degree to the respective candidate.

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TERM PAPER VALIDATION

On February 7, 2025, the term paper has been academically tested and defended in front of

THE BOARD OF EXAMINERS

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Praise be to the Almighty God, for his mercy and blessing, finally I could complete this term-paper as planned, which entitled “Code Switching Used by Najwa Shihab and Agnez Monica in Najwa Shihab's Catatan Najwa x Agnez Mo | Catatan Najwa YouTube Video.” This term- paper is submitted to the English Language and Culture, Darma Persada University, as a partial fulfillment of the requirements for obtaining the Strata One (S-1) degree.

I would like to present my gratitude towards all parties who have guided and supported me in finishing this term-paper. My gratitude I presented to those who have given their contribution in completion of this term-paper, which listed as follows:

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At the end, my term-paper may be far from perfection, so I would gladly welcome any advice regarding this research.

Jakarta, January 20, 2025

(Edwin Oktavian Wuntuan)



CODE-SWITCHING USED BY NAJWA SHIHAB AND AGNEZ MONICA IN NAJWA SHIHAB'S CATATAN NAJWA X AGNEZ MO | CATATAN NAJWA YOUTUBE VIDEO

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ABSTRACT

This study examines code-switching in bilingual conversations using Gumperz's ideas as a guide. This study's foundation rests upon the considerably expanding utilization of mixed languages in daily communication within highly multilingual societies. This use powerfully reflects the social and cultural identity of its speakers. Code-switching, a frequently observed practice among bilingual speakers, is used extensively as an important communication tool and, furthermore, demonstrably reflects large social dynamics. The research method employed is a qualitative approach, whereby data is collected through observation as well as transcription of verbal interactions between bilingual speakers in multiple social contexts. Researchers conducted the analysis by identifying three types of code-switching, inter-sentential, intra-sentential and tag switching, and examining their respective functions in communication. It is shown by the results that an important number of speakers frequently use inter-sentential switching to mark topic changes and express emotions, whereas a large proportion use intra-sentential switching to show social closeness and group identity. Furthermore, the function of tag switching is to considerably reinforce messages and powerfully attract the attention of listeners. This study concludes that code-switching is not simply a linguistic phenomenon, but also a complex communication strategy reflecting many social as well as cultural dynamics. This study offers several new understandings into the ways in which bilingual speakers use language as a tool for constructing identity and social relationships, as well as suggesting the necessity of additional research to comprehend the social consequences of this practice within a more wide-ranging context.

Keywords: *Code-switching, Bilingual, YouTube Video, Communication, Conversation Analysis*

ALIH KODE YANG DIGUNAKAN OLEH NAJWA SHIHAB DAN AGNEZ MONICA DALAM ACARA CATATAN NAJWA SHIHAB X AGNEZ MO | VIDEO YOUTUBE CATATAN NAJWA

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ABSTRAK

Penelitian ini mengkaji alih kode dalam percakapan dwibahasa dengan menggunakan gagasan Gumperz sebagai panduan. Landasan penelitian ini bertumpu pada penggunaan bahasa campuran yang semakin meluas dalam komunikasi sehari-hari di dalam masyarakat yang sangat multibahasa. Penggunaan ini sangat mencerminkan identitas sosial dan budaya para penuturnya. Alih kode, praktik yang sering diamati di antara penutur dwibahasa, digunakan secara luas sebagai alat komunikasi yang penting dan, lebih jauh lagi, secara nyata mencerminkan dinamika sosial yang besar. Metode penelitian yang digunakan adalah pendekatan kualitatif, di mana data dikumpulkan melalui observasi serta transkripsi interaksi verbal antara penutur dwibahasa dalam berbagai konteks sosial. Para peneliti melakukan analisis dengan mengidentifikasi tiga jenis alih kode-inter-sentential, intra-sentential, dan tag switching-dan memeriksa fungsi masing-masing dalam komunikasi. Hasil penelitian menunjukkan bahwa sejumlah besar pembicara sering menggunakan peralihan antar-sentential untuk menandai perubahan topik dan mengekspresikan emosi, sedangkan sebagian besar menggunakan peralihan intra-sentential untuk menunjukkan kedekatan sosial dan identitas kelompok. Selain itu, fungsi peralihan tag adalah untuk memperkuat pesan dan menarik perhatian pendengar. Penelitian ini menyimpulkan bahwa alih kode bukan hanya sebuah fenomena linguistik, tetapi juga merupakan strategi komunikasi yang kompleks yang mencerminkan banyak dinamika sosial dan budaya. Penelitian ini menawarkan beberapa pemahaman baru tentang cara-cara penutur dwibahasa menggunakan bahasa sebagai alat untuk membangun identitas dan hubungan sosial, serta menyarankan perlunya penelitian lebih lanjut untuk memahami konsekuensi sosial dari praktik ini dalam konteks yang lebih luas.

Kata kunci: *Alih kode, Bilingual, Video YouTube, Komunikasi, Analisis Percakapan*

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