

REFERENCES

- Andani, N. M. A., Sulatra, I. K., & Jendra, I. M. I. (2022). *Types and Function of Code Switching Found in the Conversation of Daniel Mananta and Raline Shah on "Daniel Tetangga Kamu" Video YouTube Channel*. *Journal of Language and Applied Linguistics*, 3(1), 124-131.
- Cahyani, N. P. N. A., Indrawan, I. M. I., & Sulatra, I. K. (2021). The Indonesian-English Code-Switching Used by Najwa Shihab and Agnes Mo on Catatan Najwa YouTube Channel. *Journal of Humanities, Social Science, Public Administration and Management (HUSOCPUMENT)*, 1(3), 101-106. <https://doi.org/10.51715/husocpument.v1i3.23>
- Catatan Najwa x Agnez Mo | Catatan Najwa. 2020, February 7. {Video}. YouTube. Retrieved March 26, 2024, from <https://youtu.be/b-JteSHbhks?si=newXX1tyOvuCfgSp>.
- Chaer, A., & Agustina, R. (2010). *Sociolinguistics: An Introduction to Language and Society*. Jakarta: Rineka Cipta.
- Danendra, M. D., Haristiani, N., & Widiyanti, S. 2022. *Code Switching in the YouTube Content About Life in Japan*. *Metathesis: Journal of English Language Literature and Teaching*, Vol. 6, No. 2, pp. 225-238. DOI: 10.31002/metathesis.v6i2.163.
- Grosjean, François. "Neurolinguists, beware! The bilingual is not two monolinguals in one person." *Brain and language* 36.1 (1989): 3-15.
- Gumperz, John J. (1982). *Discourse Strategies*. United Kingdom: Cambridge University Press.
- Hymes, Dell. "Ways of speaking." Duranti, Alessandro. *Linguistics Anthropology. A Reader*. Oxford, Blackwell Publishing (1974): 158-171.
- Labov, W. (1972). *Sociolinguistic patterns*. University of Pennsylvania Press.
- Laksono, Puji, and Santia Dwi Annisa. "An Analysis of Code Switching and Code Mixing Used by Maudy Ayunda on Podcast of CXO Media Channel." *Metaphor* 4.2 (2022): 40-51.
- Liu, Y. (2021). *Vlog: A New Communication Practice in Post Pandemic*
- Mangila, B. B. (2018). *Pedagogic Code-Switching: A Case Study of the Language Practices of Filipino Teachers in English Language Classrooms*. *English Language Teaching Educational Journal*, 1(3), 115-133.
- Marjohan, A. (1988). *An Introduction to Sociolinguistics*. Jakarta: Departemen Pendidikan dan Kebudayaan.
- Mediakix. (2020). *Why your 2020 marketing strategy should include influencers*. Forbes. Retrieved from

<https://www.forbes.com/sites/theyec/2020/02/12/why-your-2020-marketing-strategy-should-include-influencers>

- Murtadho, A. M., Hapipah, S., & Sitohang, M. (2023). *An Analysis of Code Switching and Code Mixing in Cinta Laura Kiehl's Vlog: "Cinta Laura Membantu Anak-Anak Melihat Dunia Lebih Jelas!"* Journal of English Language and Literature, 8(1), 123-134.
- Nunan, David. "Approaches to teaching listening in the language classroom." Plenary. 1997.
- Pd, M. *AN ANALYSIS OF CODE MIXING AND CODE SWITCHING IN THE PODCAST VIDEO OF GURUKU MR. D YOUTUBE CHANNEL*. Diss. STATE ISLAMIC UNIVERSITY, 2023.
- Poplack, Shana. "Sometimes i'll start a sentence in spanish y termino en espanol: toward a typology of code-switching1." (1980): 581-618.
- Robinson, S. (2009). Podcasting as an Educational Tool.
- Robinson, Sherry, and Jacqueline Ritzko. "Podcasts in education: what, why and how?." Allied Academies International Conference. Academy of Educational Leadership. Proceedings. Vol. 14. No. 1. Jordan Whitney Enterprises, Inc, 2009.
- Safitri, Mirah, and Sigit Haryanto. *A Sociolinguistics Analysis of Code-Switching and Code-Mixing Used by Netizen Comments in Puella Podcast*. Diss. Universitas Muhammadiyah Surakarta, 2022.
- Simarmata, J. (2011). Pengelolaan Konten Media Sosial Korporat pada Instagram.
- Stanley, Graham. "Podcasting: Audio on the Internet comes of age." TESL-EJ 9.4 (2006): 1-7.
- Stockwell, P. (2002). *Sociolinguistics: A resource book for students*. Routledge.
- Sudjiman, P. H. M. (1988). Memahami cerita rekaan. Jakarta: Pustaka Jaya.
- Wardhaugh, R. (1986). An Introduction to Sociolinguistics. Oxford: Basil Blackwell.
- Wardhono, Agus, and AyudyaTyosa Shendy Khatama. "An Analysis of Code Switching Used in Cinta Laura Kiehl Podcast." *Indonesian EFL Journal: Journal of ELT, Linguistics, and Literature* 8.2 (2022): 90-100.
- Yuliana, N., Luziana, A. R., & Sarwendah, P. (2015). Code-mixing and code-switching of Indonesian celebrities: A comparative study.