

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of the Problem**

Studying the meaning is essentially learning that every choice of words can be understood. Words have meanings that differentiate one word from another. The difference in words is seen from the meaning relationship between sentences. The meaning of a good sentence is seen from the accuracy of word choice. Words can be said to be clear when they are used in a sentence. Clarity of meaning in a sentence is influenced by the choice of good and appropriate words so that the meaning of each word can be understood. The meaning of the word is made as precise as possible to avoid misunderstanding of the meaning in the use of the word. Every word has a denotation and connotation meaning.

Basically, denotative is called the true meaning. Denotative meaning is similar to referential meaning because denotative meaning is explained as a meaning that is in accordance with the results of observations based on sight, perception, hearing, feeling or other experience. Meanwhile, connotative is called non-actual meaning. A word is said to have a connotative meaning if the value has a positive or negative sense value. It is said to have no connotation if it has no taste value. Every connotation used in a sentence needs to pay attention to the match between the actual meaning and the meaning that is not true (Chaer, 2009:66).

According to Ferdinand De Saussure, Saussure stated that signs are divided into signify (signifier) and signified (signified). For Saussure, the signifier is a material aspect, while the signified is a thought concept or mental image of a person. Next, Barthes put forward a new concept about signs which is called the concept of denotation and connotation. This concept comes from Saussure's dichotomous structuralist concept which was developed more dynamically by Barthes. Saussure only classifies signs at the denotation stage while Barthes develops them to the connotation stage. Denotation is the first meaning system

that has been conventionally agreed upon. Denotation explains the relationship of signifier and signified to reality, producing explicit, direct and definite meaning. Connotation is a second hidden meaning system. This stage describes the interactions that occur when signs meet feelings or emotions.

From the background of the problem above, I chose this movie as the object of study because in everyday life, humans cannot be separated from meaning. Meaning functions is to convey thoughts and intentions for what someone says and in this movie there are so many non-actual meaning that presented by each character. I would like to identify how far the denotative and connotative meanings are represented by the characters in this movie. In selecting characters, I try to find out several characters who dominate the use of denotative and connotative meanings, and then I will describe it descriptively. I also would like to know whether this film shows two elements that have actual and non-actual meaning in accordance what Barthes explained in his theory that denotation is used to convey what one wants directly, while connotative is used to convey the contents of one's thoughts indirectly. Therefore, this paper is entitled Interpretation of Denotative and Connotative Meanings in The Hate You Give movie script by Audrey Wells as on the previous page.

### **1.2 Identification of the Problem**

Based on the background of the problem above, I would like to reveal the representation of the denotative and connotative meaning that has shown in "*The Hate You Give*." movie script. I also identify the expression or the meaning that could lead to misunderstanding by some character through the dialogue of characters in "*The Hate You Give*" Movie Script by Audrey Wells from download the script and reading carefully to support this research.

### **1.3 Limitation of the Problem**

Based on the identification of the problems above, I limit the research to the character who represents denotative and connotative meaning. Theory and

concepts used as a reference in this research are semiotic theory and concepts of denotative and connotative meaning.

#### **1.4 Formulation of the Problem**

Based on the background, the identification, the limitation of the problems described above, the problems discussed in the research can be formulated as follows:

1. What is the representation of denotative meaning revealed in The Hate You Give movie script?
2. What is the representation of connotative meaning revealed in The Hate You Give movie script?

#### **1.5 Objectives of the Research**

The aim of the researcher will prove the statement of the problem as follows:

1. To explain the representation of denotative meaning revealed in The Hate You Give movie script.
2. To explain the representation of connotative meaning revealed in The Hate You Give movie script.

#### **1.6 Benefit of the Research**

By doing the research, benefit of the research formed by theoretically and practically, such as:

##### **1. Theoretically**

It is hoped that this research will provide theoretical benefits, as well as contribute ideas to the world of education.

##### **2. Practically**

##### **a) Author**

It is hoped that I will be able to gain broader knowledge and insight, so that it can be used as input in seeing the differences between theoretical and practical knowledge in the field.

#### **b) Academics**

The author hopes that this research can be used as a reference in theory research and as a source of information for further research, and can contribute to adding scientific insight to the academic community in the field of linguistic, especially denotative and connotative meaning.

#### **c) Reader**

The author hopes that this research can be used as a reference for readers who will carry out research which is related to this research topic or which is not related.

### **1.7 Systematic Organization of the Research**

In order to give clear organization of the research and as guidance for the readers to understand the whole study, the paper organization is explained as follows:

#### **CHAPTER 1 : INTRODUCTION**

Chapter one consists background of the problem, Identification of the Problem, Limitation of the Problem, Formulation of the Problem, Objectives of the Research, Benefit of the Research, Systematic Organization of the Research.

#### **CHAPTER 2 : THEORITICAL FRAMEWORK**

Chapter two consist Figures in Semiotics, Definition of Semiotic, Definition of Denotative Meaning, Definition of Connotative Meaning, Definition of Film, Previous Related Studies.

### **CHAPTER 3 : RESEARCH METHODS**

Chapter three consist Research Time and Place, Research Approach and Method, Research Object and Data, Data Collection Technique, Data Analysis Technique.

### **CHAPTER 4 : INTERPRETATION OF DENOTATIVE AND CONNOTATIVE MEANING IN “THE HATE YOU GIVE” MOVIE SCRIPT**

In chapter four, It contains the answer of the problem regard Interpretation of Denotative and Connotative Meaning in “**The Hate You Give**” movie script using semiotic theory by Roland Barthes’s concept.

### **CHAPTER 5 : CONCLUSION**

This chapter consist the result of this paper.