

CHAPTER 1

INTRODUCTION

1.1. Background of the Problem

According to Grindstaff, Lo, & Hall (2010), sociology as understood in the context of cultural sociology, is an interdisciplinary field that examines the intricate relationships between culture and social structures. It involves the systematic study of human societies, social behavior, patterns of social relationships, and cultural phenomena. This field employs diverse approaches to cultural analysis, including sociological programs, cultural studies, and postcolonial perspectives, to understand how culture shapes and is shaped by social structures and everyday life. Moreover, sociology also can be studied in literary study. Namely Sociology of Literature. According to Damono (1979:5, in Minderop, 2016:1), Sociology of literature is an approach to literature that emphasizes social and life aspects.

Furthermore, we can understand more about the sociology of literature with Pierre Bourdieu's Theory of Social Practice. Pierre Bourdieu's analysis theory is used to analyze and understand the process of building social structures based on certain elements that exist in social space. In Bourdieu's theory, there are several important concepts, namely habitus, field and capital.

Several important concepts in Bourdieu's theory of social practice are applied in the context of the *Emily In Paris* (2020) written by Darren Star. particularly through the lens of habitus, field, and capital. Emily, an ambitious marketing executive from Chicago, enters the Parisian luxury marketing industry with a very different cultural and professional habitus. Her American work ethic, direct communication style, and social media-driven approach clash with the traditional, hierarchical, and relationship-focused field of French business culture. As she navigates this unfamiliar terrain, Emily relies heavily on social capital building strategic relationships with colleagues, clients, and influencers to establish her credibility and gain acceptance in her new environment.

Moreover, her cultural capital, represented by her innovative marketing skills and fresh perspective, initially puts her at odds with her French colleagues,

particularly Sylvie, who sees her as an outsider. However, over time, Emily leverages her ability to adapt and accumulate symbolic capital, earning respect and recognition within the industry. The series illustrates how power dynamics within the field of luxury marketing are shaped by one's ability to mobilize different forms of capital, ultimately reinforcing Bourdieu's argument that success in any social sphere depends on both internal dispositions (habitus) and external social structures (capital and field).

This Research will focus on the habitus, field, and capital portrayed in the character of Emily in *Paris (2020)* series script. Especially in the main character, Emily Cooper and her boss in France named Sylvie Grateau. They came from a different country which has a different point of view too in any aspects, especially their habitus, field, and capital.

1.1. Identification of the Problem

Based on the background of the problem above, I identify the problem in this study is the difference in Emily Cooper's habitus as an American with her colleagues in Paris caused by their field and capital.

Therefore, I assume that the *Emily In Paris (2020)* series script is a representation of the concept of *A Study of Pierre Bourdieu's Habitus, Field, and Capital Portrayed in the Emily in Paris (2020) Series Script*.

1.2. Limitation of the Problem

Based on the problem identification above, I limit the research problem in the series script of *Emily in Paris (2020)* by using habitus, field, and capital by Pierre Bordieu to character through the characterization, setting, plot and theme.

1.3. Formulation of the Problem

Based on the limitation of the problem above, I formulate the problem above as follows: Is it true that the theme in this research is *A Study of Pierre Bourdieu's*

Habitus, Field, and Capital Portrayed in the Emily in Paris (2020) Series Script.
Next, I formulate the problem using an intrinsic approach:

1. How are the character and characterizations of the characters being used in the theme in *Emily in Paris (2020)*?
2. How are the functions of plot in supporting the theme in *Emily in Paris (2020)*?
3. How are the functions of setting in supporting the theme in *Emily in Paris (2020)*?

1.4. Objectives of the Research

Based on the problem formulation above, this research aims to show that the objective of my research:

1. To analyze the connection between the characters characterization and A Study of Pierre Bourdieu's habitus, field, and capital Portrayed in the *Emily in Paris (2020) Series Script*
2. To analyze the plot to support the theme of A Study of Pierre Bourdieu's Habitus, Field, and Capital Portrayed in the *Emily in Paris (2020) Series Script*.
3. To analyze the setting to support the theme of A Study of Pierre Bourdieu's Habitus, Field, and Capital Portrayed in the *Emily in Paris (2020) Series Script*.

1.5. Benefits of Research

Based on objectives of the research above, the benefits of the research are as follows:

1. This research is expected to contribute valuable resources to the field of sociology of literature
2. This research is expected could help other researchers to analyze the area of Pierre Bordieu's studies particularly in Habitus, Field, and Capital.
3. This study is expected to serve as a reference for future academic work on the Emily in Paris series, especially for literature and linguistics major.

1.6. Systematic Organizations of the Research

According to the explanation above, The systematic presentation of this research is as follows:

CHAPTER I : INTRODUCTION, This chapter contains of Background of the Problems, Identification of the Problem, Limitation of the Problem, Formulation of the Problem, Objective of the Research, Benefits of the Research, and the Systematic Organizations of the Research.

CHAPTER 2: THEORETICAL FRAMEWORK, This chapter contains of Intrinsic Approach (Method of characterization, Plot, Setting), Extrinsic Approach (Sociology of Literature, Theory of Habitus, Field, and Capital. Theory of Movie Script)

CHAPTER 3: RESEARCH METHODS, This chapter contains of Time and Location, Approach and Research Methods, Research Objects and Data, Data Collection Techniques, Data analysis technique.

CHAPTER 4: A STUDY OF PIERRE BOURDIEU'S HABITUS, FIELD, AND CAPITAL PORTRAYED IN *THE EMILY IN PARIS* (2020) SERIES SCRIPT, this chapter explains the research problem analysis elaborated by a study of Pierre Bourdieu's Habitus, Field, and Capital.

CHAPTER 5: CONCLUSION, It includes an analysis of the earlier chapters as well as the implications of the findings. References, research, posters, curriculum vitae, and other required appendices follow the previously mentioned chapters.

