CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Language is essential for communication, serving as the primary tool for conveying messages, ideas, and emotions. It includes sounds, words, and gestures that enable individuals to express thoughts and build relationships. According to (Collins Dictionary, n.d.), language is the principal means of human communication, encompassing both spoken and written forms. Linguistics, the scientific study of language, explores structure, meaning, and usage in different contexts. Semantics, a crucial branch of linguistics, focuses on the meaning of words, phrases, and sentences, differing from pragmatics, which examines meaning in context and social interactions.

Studying semantics is fundamental for understanding how meaning is constructed in various forms of communication, including literature, poetry, and music. In musical compositions, lyrics serve as a medium where artists express emotions, personal experiences, and messages through words. Interpretation often relies on linguistic features like figurative language, metaphor, and symbolism. These elements enrich lyrics, allowing listeners to connect more deeply with the music. According to the (Oxford Learners Dictionary, n.d.), figurative language involves expressions whose meanings differ from their literal interpretations, often for emphasis or description.

In song lyrics, figurative language creatively expresses emotions and ideas. It involves non-literal expressions, requiring interpretation based on context and the listener's understanding. Figurative language, such as metaphors, similes, personification, and hyperbole, adds depth to the lyrics. By using these elements, songwriters evoke emotions and enhance the listening experience.

Ariana Grande, an American singer and songwriter, is known for her vocal talent and emotionally resonant music. Her songwriting blends personal experiences, emotions, and intricate wordplay, making her lyrics meaningful. Over time, she has developed a unique style that mixes pop, R&B, and soul influences. Her latest album, *Eternal Sunshine*, released on March 8, 2024, explores themes of love, loss, and personal reflection. Inspired

by the 2004 film *Eternal Sunshine of the Spotless Mind*, the album delves into the struggles of moving on and the desire to erase painful memories. The lyrics in *Eternal Sunshine* reflect Grande's artistic growth, showcasing her ability to incorporate emotional narratives with sophisticated figurative language.

The album represents a significant step in Grande's evolution, both musically and lyrically. Its themes center on relationships, self-discovery, and the emotional impact of past experiences. Songs like *Yes, And?* and *We Can't Be Friends (Wait for Your Love)* demonstrate her ability to convey raw emotions using poetic and metaphorical language. The lyrics serve as a window into Grande's personal journey and emotional depth.

Analyzing figurative language in *Eternal Sunshine* is crucial for understanding how Grande constructs meaning through her lyrics. By using various rhetorical devices, she adds emotional depth and interpretative richness. This research conducts a semantic analysis of *Eternal Sunshine* to explore Ariana Grande's use of figurative language. It examines the meanings embedded in the songs to provide a deeper understanding of the messages and artistic expressions in her music.

The research focuses on identifying various forms of figurative language used in the lyrics, including metaphors, similes, personification, hyperbole, irony, and other rhetorical devices. It also considers the contextual background of the album, including Grande's personal experiences and artistic influences, for a comprehensive interpretation of the lyrics.

By analyzing *Eternal Sunshine*, this study contributes to a broader understanding of figurative language in contemporary music. It highlights how artists use language to express emotions, tell stories, and engage listeners more deeply.

1.2 Identification of the Problem

Based on the background of the problem above, I identify that Ariana Grande, as a songwriter, in the album "Eternal Sunshine," often uses figurative language, making it challenging for listeners to determine the true meaning of her songs or understand the message she wants to convey.

1.3 Limitation of the Problem

Based on the identification of this problem, I limit my research to analyzing the figurative language used in the lyrics of all songs from Ariana Grande's album *Eternal Sunshine*. By including every track in the analysis, I ensure that the investigation remains comprehensive and thoroughly explores the figurative expressions present throughout the album.

1.4 Formulation of the Problem

Based on the limitations of the problem, I formulate my research problem as follows:

1. What are the types of figurative language used in the song lyrics of Ariana Grande's album “Eternal Sunshine”?
2. What is the interpretation of figurative language used in the song lyrics of Ariana Grande's album "Eternal Sunshine"?
3. What are the dominant types of figurative language used in the song lyrics of Ariana Grande's album "Eternal Sunshine"?

1.5 Objectives of the Research

Based on the problem formulation, the objectives of my research are as follows:

1. To explain the types of figurative language used in the lyrics of Ariana Grande's album "Eternal Sunshine".
2. To explain the interpretation of the figurative language used in the lyrics of Ariana Grande's "Eternal Sunshine" album.
3. To find the most dominant types of figurative language used in the lyrics of Ariana Grande's "Eternal Sunshine" album.

1.6 Benefit of the Research

This research provides the following benefits:

1. For students interested in semantics, this study can serve as a reference for exploring similar topics with different objects of analysis.
2. For students interested in analyzing figurative language in song lyrics, this research offers insights and a structured approach to examining figurative expressions in music.
3. For other researchers exploring Ariana Grande's discography, this study contributes to a deeper understanding of figurative language in her lyrics and can serve as a basis for analyzing her other albums.

1.7 Systematic Organization of the Research

The frame framework of this term paper organization. The researcher organizes it into five parts that consists five chapters as follows:

CHAPTER 1 : INTRODUCTION

This chapter explains about the background of the problem. Identification of the problem, limitation of the problem. Formulation of the problem, objective of the research, the benefit of the research, and the systematic organization of the research about the analysis of figurative language study on the song lyrics of Ariana Grande's album "Eternal Sunshine"

CHAPTER 2 : THEORETICAL FRAMEWORK

This chapter contains the theories used for this research. The used of the theory of figurative language by Keraf (2009). In the theory of figurative language contain 6 kinds of figurative language that I am going to use, there are personification, metaphor, hyperbole, simile, and idiom. In addition, I used the theory of semantics by Kreidler (1998) and Yule (2006).

CHAPTER 3 : RESEARCH METHOD

This chapter contains the information about the approach and method which researcher uses to compose this term paper.

CHAPTER 4 **: SEMANTIC ANALYSIS OF ARIANA GRANDE'S ALBUM 'ETERNAL SUNSHINE' REVEALING FIGURATIVE LANGUAGE IN ALL SONGS**

In this chapter, I examine and analyse the data in order to answer the research question. The researcher finds what types of figurative language used in the song lyrics of Ariana Grande's album "Eternal Sunshine" and the interpretation of each figurative language used in the song lyrics. The researcher uses the 6 of figurative language proposed by Keraf 2009 as discussed in the chapter 2

CHAPTER 5 **: CONSLUSION**

In his chapter, I will conclude all the results of my research that has been done in the previous chapter